

SYLLABUS

1. Information about the program

1.1 Higher education institution	UNIVERSITY POLITEHNICA OF TIMISOARA
1.2 Faculty ¹ / Department ²	ELECTRONICS, TELECOMUNICATON AND INFORMATION TECHNOLOGIES/ Department of Communication and Foreign Languages
1.3 Field of study (name/code ³)	ELECTRONIC ENGINEERING, TELECOMUNICATION AND INFORMATION TECHNOLOGIES
1.4 Study cycle	License
1.5 Study program (name/code/qualification)	TST-ENG/20/20/10/100/10/TST-ENG

2. Information about the discipline

2.1 Name of discipline/ formative category ⁴	Communication Discipline /DC						
2.2 Coordinator (holder) of course activities	Lect. Dr. Claudia Elena Stoian						
2.3 Coordinator (holder) of applied activities ⁵	Lect. Dr. Claudia Elena Stoian						
2.4 Year of study ⁶	1	2.5 Semester	1	2.6 Type of evaluation	D	2.7 Regime of discipline ⁷	DI

3. Total estimated time – hours / semester: direct teaching activities (fully assisted or partly assisted) and individual training activities (unassisted) ⁸

3.1 Number of fully assisted hours / week	2 of which:	3.2 course	1	3.3 seminar / laboratory / project	1/0/0
3.1* Total number of fully assisted hours / semester	28 of which:	3.2* course	14	3.3* seminar / laboratory / project	14/0/0
3.4 Number of hours partially assisted / week	of which:	3.5 training		3.6 hours for diploma project elaboration	
3.4* Total number of hours partially assisted / semester	of which:	3.5* training		3.6* hours for diploma project elaboration	
3.7 Number of hours of unassisted activities / week	1.57 of which:	additional documentary hours in the library, on the specialized electronic platforms and on the field			0.4
		hours of individual study after manual, course support, bibliography and notes			0.57
		training seminars / laboratories, homework and papers, portfolios and essays			0.6
3.7* Number of hours of unassisted activities / semester	20 of which:	additional documentary hours in the library, on the specialized electronic platforms and on the field			5.6
		hours of individual study after manual, course support, bibliography and notes			7.98
		training seminars / laboratories, homework and papers, portfolios and essays			8.4
3.8 Total hours / week ⁹	3.57				
3.8* Total hours /semester	50				
3.9 Number of credits	2				

¹ The name of the faculty which manages the educational curriculum to which the discipline belongs

² The name of the department entrusted with the discipline, and to which the course coordinator/holder belongs.

³ The code provided in HG - on the approval of the Nomenclature of fields and specializations / study programs, annually updated.

⁴ Discipline falls under the educational curriculum in one of the following formative disciplines: Basic Discipline (DF), Domain Discipline (DD), Specialist Discipline (DS) or Complementary Discipline (DC).

⁵ Application activities refer to: seminar (S) / laboratory (L) / project (P) / practice/training (Pr).

⁶ Year of studies in which the discipline is provided in the curriculum.

⁷ Discipline may have one of the following regimes: imposed discipline (DI) or compulsory discipline (DOb)-for the other fundamental fields of studies offered by UPT, optional discipline (DO) or optional discipline (Df).

⁸ The number of hours in the headings 3.1 *, 3.2 *, ..., 3.8 * is obtained by multiplying by 14 (weeks) the number of hours in headings 3.1, 3.2, ..., 3.8. The information in sections 3.1, 3.4 and 3.7 is the verification keys used by ARACIS as: (3.1) + (3.4) ≥ 28 hours / wk. and (3.8) ≤ 40 hours / wk.

⁹ The total number of hours / week is obtained by summing up the number of hours in points 3.1, 3.4 and 3.7.

4. Prerequisites (where applicable)

4.1 Curriculum	•
4.2 Competencies	• A2/B1 level of English according to the Common European Framework of Reference for Languages

5. Conditions (where applicable)

5.1 of the course	• Computer, video projector
5.2 to conduct practical activities	• Computer, video projector

6. Specific competencies acquired through this discipline

Specific competencies	<ul style="list-style-type: none"> • Awareness of intercultural differences in communication • Awareness of different cultures and their specificities • Communication in English within professional and intercultural contexts by using adequate intercultural communication skills • Efficient communication, adequate to communicative situations
Professional competencies ascribed to the specific competencies	<ul style="list-style-type: none"> • Design, implementation and service operation of data, voice, video multimedia, based on understanding and applying fundamental concepts in communications and information transmission.
Transversal competencies ascribed to the specific competencies	<ul style="list-style-type: none"> • Methodical analysis of field-related problems aimed at identifying acknowledged solutions, thus ensuring the accomplishment of professional tasks. • Definition of activity stages and their distribution to subordinates in terms of responsibilities, providing effective exchange of information and interpersonal communication. • Adaptation to new technologies, professional and personal development through continuous training, using printed documentation sources, specialized software and electronic resources in Romanian and at least one foreign language. •

7. Objectives of the discipline (based on the grid of specific competencies acquired - pct.6)

7.1 The general objective of the discipline	<ul style="list-style-type: none"> • Raising awareness on communication, in general, and intercultural communication, in particular, and developing students' skills in order to communicate efficiently in English in different (intercultural) communication situations at work
7.2 Specific objectives	<ul style="list-style-type: none"> • Raising awareness on intercultural communication • Raising awareness on the different cultures existing and their specificities • Developing students' knowledge of the cultures in the world • Developing students' interpersonal skills for their work • Developing students' skills of intercultural communication in order to become better intercultural communicators

8. Content ¹⁰

8.1 Course	Number of hours	Teaching methods ¹¹
1. Introducing communication	2	Conversation, explanation, exemplifying,
2. Introducing	2	
3. Interpersonal communication	2	

¹⁰ It details all the didactic activities foreseen in the curriculum (lectures and seminar themes, the list of laboratory works, the content of the stages of project preparation, the theme of each practice stage). The titles of the laboratory work carried out on the stands shall be accompanied by the notation "(*)".

¹¹ Presentation of the teaching methods will include the use of new technologies (e-mail, personalized web page, electronic resources etc.).

4. Intercultural communication	4	comparative analysis, problematizing, simulation, role play, brainstorming
5. Nonverbal communication	4	

Bibliography ¹²

1. Neulip, J. W., *Intercultural Communication: A Contextual Approach*, 6th edition, Thousand Oaks: Sage, 2014.
2. Pânișoară, I-O., *Comunicarea eficientă*. București: Polirom, 2015.
3. Samovar, L., Porter, R. & McDaniel, E., *Communication between Cultures*, 7th edition, Boston: Cengage Learning, 2010.
4. Samovar, L., Porter, R. & McDaniel, E. (eds.), *Intercultural Communication: A Reader*, 13th edition, Boston: Cengage Learning, 2012.
5. Stoian, C.E., Culture and Civilization, <https://cv.upt.ro/course/view.php?id=3729>

8.2 Applied activities ¹³	Number of hours	Teaching methods
1. The importance of efficient 1.1. Exemplification of unsuccessful communication situations	4	Conversation, explanation, exemplifying, comparative analysis, problematizing, simulation, role play, brainstorming
2. Interpersonal communication. Applications.	2	
3. Intercultural communication 3.1. Presentation / exemplification of unsuccessful intercultural communication situations 3.2. Exemplification of different cultural models 3.3. Globalization and intercultural communication 3.4. Intercultural communication competence at work: Working in a multinational company	6	
4. Nonverbal communication. Applications	2	

Bibliography ¹⁴

1. Peace Corps. *Culture Matters: The Peace Corps Cross-Cultural Workbook*. USA: Peace Corps Information Collection and Exchange. 2011.
2. Stoian, C. E., „Nonverbal messages across cultures: Introducing nonverbal communication to university students”, in *Technium Social Sciences Journal*, 10(1), pp. 39-49, 2020.
3. Stoian, C. E., „Indirect vs. Direct Communication: Steps in Becoming Culturally Intelligent”, in *Journal of Humanistic and Social Studies*, 10(1), pp. 93-102, 2020.
4. Stoian, C., Culture and Civilization <https://cv.upt.ro/course/view.php?id=3729>
5. Stoian, C. E., & Șimon, S., „The integration of cultural aspects in syllabus design”, in *Proceedings of ICERI2017 Conference*, pp. 6346-6352, 2017

9. Corroboration of the content of the discipline with the expectations of the main representatives of the epistemic community, professional associations and employers in the field afferent to the program

- The content of the discipline is correlated with other similar programs within other higher education institutions at home and abroad.
- Students' preparation for interpersonal and intercultural communication will help them in their jobs at multinational companies and in their lives as citizens of a globalized society

10. Evaluation

¹² At least one title must belong to the discipline team and at least one title should refer to a reference work for discipline, national and international circulation, existing in the UPT library.

¹³ Types of application activities are those specified in footnote 5. If the discipline contains several types of applicative activities then they are sequentially in the lines of the table below. The type of activity will be in a distinct line as: "Seminar:", "Laboratory:", "Project:" and / or "Practice/training".

¹⁴ At least one title must belong to the discipline team.

Type of activity	10.1 Evaluation criteria ¹⁵	10.2 Evaluation methods	10.3 Share of the final grade
10.4 Course	The capacity to recognize and present the communicational and cultural issues discussed in class	Written quiz	50%
10.5 Applied activities	S: The capacity to search, summarize and present information on a given topic + class intervention	Presentation of a power point Active participation in class	40% + 10%
	L:		
	P¹⁶:		
	Pr:		
10.6 Minimum performance standard (minimum amount of knowledge necessary to pass the discipline and the way in which this knowledge is verified ¹⁷)			
<ul style="list-style-type: none"> • Answer 50% of the written quizz • Deliver a presentation in English about a given topic relevant to the field of study in 10 minutes and present the information in an adequate layout 			

Date of completion

20.06.2023

**Course coordinator
(signature)**

Lecturer dr. Claudia Elena Stoian

**Coordinator of applied activities
(signature)**

Lecturer dr. Claudia Elena Stoian

**Head of Department
(signature)**

Date of approval in the Faculty Council ¹⁸

14.09.2023

**Dean
(signature)**

¹⁵ Syllabus must contain the procedure for assessing the discipline, specifying the criteria, methods and forms of assessment, as well as specifying the weightings assigned to them in the final grade. The evaluation criteria shall be formulated separately for each activity foreseen in the curriculum (course, seminar, laboratory, project). They will also refer to the forms of verification (homework, papers, etc.)

¹⁶ In the case where the project is not a distinct discipline, this section also specifies how the outcome of the project evaluation makes the admission of the student conditional on the final assessment within the discipline.

¹⁷ It will not explain how the promotion mark is awarded.

¹⁸ The endorsement is preceded by the discussion of the board's view of the study program on the discipline record.